innovative freight Network

IFN GLOBAL CONNECT 2027

SPONSORSHIP PACKAGES

Be part of the world's leading freight forwarding network event in Bangkok.



23rd – 26th May 2027
(4-Day Event)

Bangkok, Thailand
(Venue TBA)

150+
Freight Forwarders

PLATINUM PARTNER
USD 6,500 | Exclusive – 1 Slot

Exclusive Platinum Partner status	
1 Complimentary upgrade to Suite	USD 500
1 Complimentary Airport Transfer	USD 85
15-minute keynote/presentation during the Opening Ceremony	USD 1,000
Recognition during Opening Ceremony, Gala Night & Awards Ceremony	USD 250
2 complimentary conference passes	USD 2,500
VIP Table / Exhibition Booth — Under Discussion	USD 1,500
Company logo prominently displayed on the main stage LED screen	USD 100
Logo featured on attendee welcome screen	USD 250
Full-page premium advertisement in conference booklet	USD 250
Featured sponsor profile on IFN Conference website with hyperlink	USD 100
Dedicated sponsor spotlight email to registered delegates	USD 100
Priority access to 1:1 Meeting Scheduler 1 week before general access	USD 100
1 branded standees at premium event locations	USD 250
Up to 60-second company promotional video during selected conference session	USD 350
Opportunity to provide promotional materials/gifts for delegate bags	USD 500
Minimum 5 dedicated social media promotional posts	USD 250
Featured sponsor recognition in official post-event recap	USD 150
Opportunity for sponsor interview with IFN Media Team	
Canvas bag with branding	USD 500
Fixed table	USD 500
Complementary membership 2 years	USD 2,500
Branding on Table number	USD 1,000

SPONSORSHIP HIGHLIGHTS

Build Partnerships
Connect with key decision-makers from around the world.

Expand Your Network
Meet 150+ freight forwards, industry leaders and innovators.

Unlock New Opportunities
Create business opportunities and grow your global presence.

More than an event. It's a global connection.

TOTAL VALUE OF PRICED BENEFITS
USD 12,685

SPONSORSHIP SELLING PRICE
USD 6,500

More than an event. It's a global connection.

IFN GLOBAL CONNECT 2027

SPONSORSHIP

More visibility. Stronger connections. Greater opportunities.

IFN 2027 GLOBAL CONNECT

GOLD PARTNER
USD 5,000 | 2 Slots

10-minute presentation during the conference	USD 750
Recognition during Opening Ceremony	USD 250
2 complimentary conference passes	USD 2,500
Premium meeting table	USD 300
Half-page advertisement in conference booklet	USD 200
Featured logo on IFN Conference website with hyperlink	USD 200
Logo displayed on selected stage screens during breaks	USD 600
Priority access to 1:1 Meeting Scheduler 3 days before general access	USD 250
1 branded standy	USD 250
Promotional materials included in delegate bags	USD 500
Logo on selected event backdrops	USD 500
Company mention in IFN conference newsletter	USD 100
2 dedicated social media promotional posts	USD 150
Sponsor recognition in selected conference promotional content	USD 200
Inclusion in official post-event sponsor appreciation post	USD 100
Complementary membership of 2 years	USD 2,500
1 Complimentary upgrade	USD 50

TOTAL VALUE OF PRICED BENEFITS **USD 8,000**

SPONSORSHIP SELLING PRICE **USD 5,000**

SILVER PARTNER
USD 3,500 | 2 Slots

Recognition during Opening Ceremony	USD 250
5 min presentation	USD 500
1 complimentary conference pass	USD 1,300
Reserved meeting table	USD 300
Quarter-page advertisement in conference booklet	USD 200
Hyperlinked logo on IFN Conference website	USD 200
Company name/logo included in selected digital conference communications	USD 150
1 branded standee	USD 250
Promotional flyers/materials included in delegate bags	USD 500
Logo displayed on selected conference backdrop	USD 500
1 dedicated social media promotional post	USD 100
Inclusion in official sponsor appreciation post	USD 100
Early access to 1:1 Meeting Scheduler (1 day before general access)	USD 250
Complementary membership 1 year	USD 1,250
1 Complimentary upgrade	USD 50

TOTAL VALUE OF PRICED BENEFITS **USD 5,600**

SPONSORSHIP SELLING PRICE **USD 3,500**

More than an event. It's a global connection.

COCKTAIL / WELCOME DINNER SPONSOR
USD 2,500 | 2 Slots

Exclusive sponsorship recognition for Cocktail / Welcome Dinner	USD 1,000
Company logo prominently displayed at entrance and key event areas	USD 500
Branded welcome/reception area	USD 500
Company logo displayed on event screens during reception	USD 500
Sponsor recognition by event MC	USD 200
Opportunity for a short 2–3 minute welcome message	USD 350
1 branded standee	USD 250
Featured sponsor mention on IFN social media	USD 100
Dedicated event-day social media story coverage	USD 100
Hyperlinked logo on IFN Conference website	USD 250
Company recognition in conference booklet	USD 150

TOTAL VALUE OF PRICED BENEFITS
USD 3,850

SPONSORSHIP SELLING PRICE
USD 2,500

GALA NIGHT SPONSOR
USD 4,000 | 2 Slots

Exclusive Gala Night sponsorship recognition	USD 1,000
5-minute sponsor address during Gala Night	USD 500
Company logo prominently displayed on Gala Night stage	USD 500
Recognition by MC during the evening	USD 200
Company branding on selected Gala Night signage	USD 350
Opportunity for sponsor representative to participate in award presentation	USD 150
Sponsor logo displayed during Awards Ceremony	USD 500
Dedicated Gala Night social media coverage	USD 150
2 dedicated social media promotional posts	USD 300
Company recognition in conference booklet	USD 100
Hyperlinked sponsor profile on IFN website	USD 200
VIP Table — Under Review	USD 550
1 Conference Pass	USD 1,300

TOTAL VALUE OF PRICED BENEFITS
USD 5,100

SPONSORSHIP SELLING PRICE
USD 4,000

More than an event.
It's a global connection.

COFFEE BREAK SPONSOR
USD 1,000 | 2 Slots

Exclusive branding at designated coffee/refreshment areas	USD 700
Company logo displayed on coffee break signage	USD 350
Sponsor recognition on venue screens during scheduled breaks	USD 500
Sponsor acknowledgement by MC	USD 200
1 branded standee	USD 250
Company logo in conference booklet	USD 100
Hyperlinked logo on IFN Conference website	USD 200
1 dedicated social media promotional post	USD 100
Sponsor mention in official sponsor appreciation post	USD 100
Opportunity to place a small promotional item/card at refreshment area	

TOTAL VALUE OF PRICED BENEFITS **USD 2,500**

SPONSARSHIP SELLING PRICE **USD 1,000**

LUNCH SPONSOR
USD 1,500 | 2 Slots

Branding at designated lunch/buffet area	USD 1,000
Company logo displayed on lunch signage	USD 350
Sponsor recognition on venue screens during lunch	USD 500
Sponsor acknowledgement by MC	USD 200
1 branded standee	USD 250
Company advertisement/logo in conference booklet	USD 100
Hyperlinked logo on IFN Conference website	USD 200
1 dedicated social media promotional post	USD 100
Inclusion in official sponsor appreciation campaign	USD 100
Opportunity to provide a small branded promotional item at lunch area	

TOTAL VALUE OF PRICED BENEFITS **USD 2,800**

SPONSARSHIP SELLING PRICE **USD 1,500**

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MEETING SCHEDULER SPONSOR
USD 1,500 | 1 Slot

Company logo displayed on online 1:1 Meeting Scheduler	USD 750
Sponsor branding on Meeting Scheduler login/interface	USD 500
Company logo displayed on Meeting Scheduler screens during event	USD 300
Sponsor branding on meeting schedule/meeting information screens	USD 300
Company logo included in selected meeting-related communications	USD 100
Hyperlinked sponsor profile on IFN Conference website	USD 200
Company recognition in conference booklet	USD 100
Dedicated social media announcement	USD 100
Event-day social media coverage highlighting business networking	USD 250
Sponsor recognition in post-event conference recap	USD 150

TOTAL VALUE OF PRICED BENEFITS **USD 2,750**

SPONSORSHIP SELLING PRICE **USD 1,500**

PHOTO BOOTH SPONSOR
USD 1,500 | 2 Slots

Branding at designated lunch/buffet area	USD 1,000
Sponsor logo integrated into photo booth design	USD 350
Sponsor logo on digital photo downloads	USD 250
Sponsor branding visible in event photographs	
Social media photo tagging where appropriate	USD 100
Hyperlinked logo on IFN Conference website	USD 200
Company recognition in conference booklet	USD 100
Dedicated social media post announcing Photo Booth Sponsor	USD 100
Event-day social media stories featuring sponsored Photo Booth	USD 250
Opportunity to provide a small branded promotional item at lunch area	USD 300

TOTAL VALUE OF PRICED BENEFITS **USD 2,650**

SPONSORSHIP SELLING PRICE **USD 1,500**

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IFN GLOBAL CONNECT 2027

PRODUCT SPONSORSHIP

Build stronger business connections.

IFN 2027 GLOBAL CONNECT

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LAPTOP BAG SPONSOR
USD 2,500 | 1 Slot









Example Color Options & Branding



innovative Freight Network

Screen / DTF color logo

SPONSORSHIP INCLUSIONS

- Company logo prominently printed on official IFN laptop bags
- Laptop bags distributed to conference delegates
- Opportunity to include brochure, promotional card or QR code inside bag
- Sponsor branding displayed at selected conference areas
- Company recognition during Opening Ceremony
- Hyperlinked sponsor profile on IFN Conference website
- Company recognition in conference booklet
- Dedicated sponsor announcement on IFN social media
- Pre-event social media teaser featuring sponsored laptop bags
- Event-day social media stories showcasing delegates receiving/using bags
- Sponsor featured in official conference highlights/recap
- Professional event photographs featuring branded bags
- Sponsor recognition in post-event appreciation campaign
- QR code activation linking delegates to sponsor's website/campaign

CONFERENCE T-SHIRT SPONSOR
USD 2,500 | 1 Slot



SPONSORSHIP INCLUSIONS

- Company logo featured on designated area/sleeve of official IFN conference T-shirts
- T-shirts distributed to delegates/event participants
- 10 complimentary T-shirts for sponsor
- Opportunity to include QR code/promotional message
- Sponsor branding visible throughout conference
- Hyperlinked logo on IFN Conference website
- Company recognition in conference booklet
- Dedicated social media announcement
- Pre-event teaser featuring branded T-shirts
- Event-day social media stories featuring delegates wearing T-shirts
- Sponsor branding featured in official event photography/videos
- Inclusion in IFN post-event conference highlights
- QR code activation connecting delegates to sponsor's digital platform

CONFERENCE NOTEPAD SPONSOR
USD 1,800 | 1 Slot



SPONSORSHIP INCLUSIONS

- Company logo prominently printed on official conference notepads
- Notepads distributed to conference delegates
- Opportunity to include QR code, website or promotional message
- Sponsor branding visible during sessions and meetings
- Company recognition in conference booklet
- Hyperlinked sponsor profile on IFN Conference website
- 1 branded standy
- Dedicated sponsor announcement on IFN social media
- Pre-event social media post showcasing sponsored notepad
- Event-day stories featuring delegates using branded notepads
- Sponsor recognition in official conference photography
- Inclusion in post-event sponsor appreciation campaign
- QR code activation directing delegates to sponsor's website/campaign

CAP SPONSOR
USD 1,000 | 1 Slot



SPONSORSHIP INCLUSIONS

- Company logo printed on official IFN conference caps
- Caps distributed to selected delegates/participants
- Opportunity to include QR code/promotional message
- Sponsor branding visible throughout event
- Company recognition in conference booklet
- Hyperlinked logo on IFN Conference website
- Dedicated social media sponsor announcement
- Pre-event teaser featuring branded caps
- Event-day social media stories featuring delegates wearing caps
- Sponsor branding featured in official event photography/videos
- Inclusion in IFN post-event conference highlights
- QR code activation connecting delegates to sponsor's digital platform

COFFEE MUG SPONSOR
USD 1,500 | 1 Slot



SPONSORSHIP INCLUSIONS

- Company logo printed on official conference coffee mugs
- Mugs distributed to delegates or used in designated networking areas
- Sponsor branding displayed at relevant coffee/networking area
- Opportunity to include QR code/promotional message
- Company recognition in conference booklet
- Hyperlinked logo on IFN Conference website
- Dedicated social media announcement
- Pre-event post featuring sponsored mugs
- Event-day stories showing delegates using branded mugs
- Sponsor branding featured in official event photography
- Inclusion in IFN post-event conference highlights
- QR code activation connecting delegates to sponsor's digital platform

PEN SPONSOR
USD 1,000 | 1 Slot



SPONSORSHIP INCLUSIONS

- Company logo printed on official conference pens
- Pens distributed to conference delegates
- Opportunity to include company website or QR code
- Company recognition in conference booklet
- Hyperlinked logo on IFN Conference website
- Dedicated social media announcement
- Pre-event promotional post featuring branded pens
- Event-day social media stories featuring sponsored stationery
- Sponsor branding included in selected event photography
- Inclusion in official post-event sponsor appreciation campaign
- QR code activation connecting delegates to sponsor's website/campaign

GLOBE SPONSOR
USD 3,000 | 1 Slot



SPONSORSHIP INCLUSIONS

- Large branded globe installation at prominent conference location
- Sponsor logo incorporated into installation
- Interactive networking element where delegates identify countries/markets
- Dedicated photo opportunity
- Sponsor branding visible in official event photographs
- Social media coverage of Globe Networking experience
- Hyperlinked sponsor profile on IFN Conference website
- Company recognition in conference booklet
- Opportunity to add QR code linking delegates to sponsor
- Inclusion in official post-event conference highlights

TABLE FLAG SPONSOR
USD 1,500 | 1 Slot









SPONSORSHIP INCLUSIONS

- Company logo printed on official table flags
- Branded flags placed on designated conference/meeting tables
- Continuous visibility during networking and business meetings
- Logo visible in official event photography
- Company recognition in conference booklet
- Hyperlinked logo on IFN Conference website
- Dedicated social media sponsor announcement
- Event-day social media exposure
- Inclusion in official post-event sponsor appreciation campaign
- QR code opportunity for direct digital engagement

CALENDAR & PEN HOLDER SPONSOR
USD 1,500 | 1 Slot





SPONSORSHIP INCLUSIONS

- Company branding printed on official calendar and pen holder
- Products distributed to selected delegates
- Opportunity to include company QR code and promotional message
- Sponsor branding remains visible on delegates' desks/workspaces
- Company recognition in conference booklet
- Hyperlinked logo on IFN Conference website
- Dedicated social media sponsor announcement
- Pre-event teaser featuring branded giveaway
- Post-event social media recognition
- QR code activation linking delegates to sponsor's digital platform

More than an event.
It's a global connection.

MAGSAFE WALLET SPONSOR
USD 1,500 | 1 Slot









SPONSORSHIP INCLUSIONS

- Company logo/branding featured on official MagSafe wallets
- MagSafe wallets distributed as premium delegate gifts
- Opportunity to include QR code linking to sponsor's website/campaign
- Sponsor branding remains visible on delegates' desks/workspaces
- Long-term brand visibility beyond the conference
- Company recognition in conference booklet
- Hyperlinked sponsor profile on IFN Conference website
- Dedicated social media sponsor announcement
- Pre-event teaser campaign featuring MagSafe wallet
- Event-day stories showing delegates receiving sponsored gift

LANYARD & NAME BADGE SPONSOR
USD 2,500 | 1 Slot



SPONSORSHIP INCLUSIONS

- Company logo printed on official IFN conference lanyards
- Company logo displayed on delegate name badges
- Company branding at registration/welcome area
- Hyperlinked logo on IFN Conference website
- Company advertisement in conference booklet
- 1 branded standee
- Dedicated social media announcement introducing sponsor
- Sponsor recognition in official conference welcome/registration communication
- Inclusion in official conference photography where branding is visible
- Sponsor recognition in post-event appreciation campaign

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